

**11th Annual
Boundary Waters
BLUES FEST
Grand Rapids, MN**

Official Event Program Rate Card

The Boundary Waters Blues Fest (BWBF) in Grand Rapids Official Program is printed and distributed as a free publication across the area and at the Boundary Waters Blues Fest.

All Advertisers and Sponsors will also be listed on the map included in the Official Blues Fest Program

Advertiser or sponsors at the \$250 or above level will go on the map of the Grand Rapids Area in the Program

Circulation: 7,500

Full Page (7.75" horz. x 10.25" vert.)	\$400
1/2 Page Horizontal (7.75" x 5").....	\$250
1/2 Page Vertical (3.75" x10.25")	\$250
1/4 Page (3.75" horz. x 5" vert.).....	\$150
Coupon on Center Spread Map Page (3.375 x 2.5).....	\$150
1/8 Page horz (3.75"horz. x 2.375")	\$100
1/8 Page vert.(1.8125" x 5").....	\$100
1/16 Page (1.8125" horz. x 2.375" vert.).....	\$75
1/16 Page (3.75" horz. x 1.125" vert.).....	\$75

Please email electronic files, including all art, files and fonts to mcich@frontiernet.net.
Call 218-365-2440 regarding any file submission questions or mail to:

BWBF, Inc
127 East Sheridan St. • Ely MN 55731

Deadline for camera ready art: Tuesday, May 31st, 2011
Space is limited. Call 218-365-2440 to reserve your space today.
We are available to help you with your ad design.

Ask about our combination advertising packages.

Includes banner space at the Blues Fest & Banner with Link on the Blues Fest Web Site

Example: Half Page Ad, Banner Space in Festival Performance Area and Logo with Link on the Web Site - \$500